

The Inspiration Toolbox Part 1



Who or what is grow?

grow is the Bosch internal incubator and platform for start-ups and intrapreneurs, and everything that goes with it. However, grow is also an experimental field for the emergence and realisation of new ideas and always provides new stimuli.

Why PDF?

In the spirit of grow, to share knowledge and experience, all recipients receive a kind of toolbox with instructions on a topic that should interest us all: Inspiration.

Why inspiration?

How can companies reinvent themselves? How do people become protagonists of a culture of innovation? In addition to influencing factors such as intuition, imagination, improvisation and interaction or cooperation, inspiration is one of the most important.

And now have fun with the tool „Ego-Bell“.

EGO-BELL



Ego-Bell

INSPIRED BY FRÉDÉRIC LALOUX



FORMAT:

Tool for Meetings

NUMBER OF PARTICIPANTS:

variable

GOAL:

to increase discussion effectiveness / strengthen team spirit

TIMEFRAME:

Meeting length

SCOPE OF APPLICATION:

Our collective daily routines and habits are called rituals. They ensure that meaningful common practices do not have to be renegotiated each time they occur. The problem is that hidden negative rituals or empty rituals exist. In this case, they provide the opposite of inspiration and relief. Such negative rituals occur in meetings that solely serve self-justification and self-expression and aren't for the good of the team. Everyone knows these instances and no one is innocent. Time to face this ritual with an inspiring new ritual.





FUNCTIONALITY:

Our collective daily routines and habits are called rituals. They ensure that meaningful common practices do not have to be renegotiated each time they occur. The problem is that hidden negative rituals or empty rituals exist. In this case, they provide the opposite of inspiration and relief. Such negative rituals occur in meetings that solely serve self-justification and self-expression and aren't for the good of the team. Everyone knows these instances and no one is innocent. Time to face this ritual with an inspiring new ritual.

A PRACTICAL EXAMPLE:

As soon as a participant of a meeting delivers a contribution of their own self-presentation, such as: „I warned of this situation months ago“, the ego-bell-keeper rings the bell.

DURATION:

The Ego-Bell is taken to every meeting until everyone in the team has the feeling that no one wants to stand in the foreground anymore and instead joint action stands in the foreground.

